

Steve Strong

202-560-0787 || strong.s@gmail.com

Bridging the gap between creative and technology.

EXPERIENCE

Aug 08 – Present: Creative Technologist, APCO Worldwide

- Educate clients and colleagues globally about technology's role in the future of communication.
- Established the agency's first AR, VR and 360 video development lab.
- Lead an international team of developers working on projects for worldwide clientele
- Actively participate in all aspects of the new business process, including initial strategic thinking, writing proposal language and participating in client pitches.
- Manage relationships and workflows with third party vendors and development organizations

Nov 00 – Aug 08: Web Development Manager Army Times Publishing Company (Gannett)

- Managed a web development team for a 500+ employee company
- Established project timelines, forecasted budgets, and managed employee tasking
- Designed, built and managed six websites serving over 500,000 subscribers
- Integrated open source technologies into proprietary content management, subscription fulfillment and advertising sales systems
- Designed and developed the company intranet
- Maintained and established a .Net subscription and registration system

Feb 00 – Nov 00: Web Development Manager Millioneyes.com

- Managed a group of web developers and projects ranging from major mission critical modifications to new services
- Built web-based automation tools to simplify and streamline the process of website creation
- Acted as a project lead on several high visibility projects including dynamically driven user interfaces, as well as process improvement and content modification initiatives
- Actively developed applications using DHTML techniques and cross-browser code

WORK

VaxPackHero.com – BetterMedicareAlliance.org – HondaInAmerica.com/quiz/
SoundExchange.com – ChooseCageFree.org – HealthIsPrimary.org

EDUCATION

University of Maryland – Studied Computer Science